

MEDIA LITERACY HACKATHON

June 11 - 12, 2025, 18:30 – 20:00 CET



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DAY 1 - June 11, 2025, 18:30 – 20:00 CET

18:30 – 18:35

Jakov Blagojević, MA in History, moderator

Introduction

18:35 – 19:05

Igor Kanižaj, Full Professor, Department of Communication Sciences, Catholic University of Croatia

Why is media literacy important?

- *Why it is important to be skilled in media literacy*
- *Why do we say media literacy is one of the core competences of the 21st century*
- *How media literacy can help us evaluate media content*
- *How to recognize credible sources of information*

19:05 – 19:35

Vlatka Polšak Palatinuš, journalist and editor of the Narod.hr portal

Disinformation and Fact-Checking: Between Truth and Control

- *What is disinformation*
- *Why is disinformation dangerous*
- *Examples of disinformation*
- *Who are fact-checkers*
- *Criticism of fact-checkers*
- *When fact-checkers got it wrong*
- *What can we do individually*

20:05 – 20:30

Call to fill out the EU survey

Discussion, Q & A (Chat)

Project partners





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DAY 2 - June 12, 2025, 18:30 – 20:00 CET

18:30 – 18:35

Jakov Blagojević, MA in History, moderator
Introduction

18:35 – 19:05

Luka Šikić, Assistant Professor, Department of Communication Sciences, Catholic University of Croatia

The Cutting Edge of AI in Fact Checking

- AI in media practice and research
- AI developments in fact-checking
- Trends shaping fact-checking
- Leading AI platforms

19:05 – 19:35

Boris Havel, Associate Professor, Faculty of Political Science

Case Study - Israel and the Hamas: Is the Mainstream Media a Side in the War?

- Sources of information in the mainstream media
- How the media portray Hamas
- How the media portray Israel
- Is the purpose of media coverage to influence the outcome of the war

20:05 – 20:30

Call to fill out the EU survey to everyone who hasn't done so
Discussion, Q (via Chat) & A

Project partners

